

CHINGU AI

Voice-First AI Companion for Korea's Super-Aged Society

2.13M

Elderly alone

3,924

Solitary deaths

168T

Silver economy

2.5B

Our seed ask

The Problem

Korea crossed the super-aged threshold in December 2024. 2.13 million elderly citizens live alone. Municipal welfare workers can only check each senior 2-3 times per week. In 2024, 3,924 people died alone at home --undetected for an average of 2.4 days. The highest OECD elderly suicide rate (67.4/100K for 80+) correlates directly with social isolation.

The Solution

Chingu AI is a voice-first AI companion. Seniors say 'chingu-ya' (Hey friend) to start a conversation. The AI responds in natural Korean with regional dialect support, remembers context, delivers medication reminders, and monitors mood. When 18+ hours of silence are detected, welfare workers and family members are alerted automatically.

Business Model

Metric	Value
B2G Revenue	KRW 10,000/resident/month (municipal contracts via KONEPS)
B2C Revenue	KRW 12,900/month (family companion app subscription)
Blended Gross Margin	~66% at Phase 2 (self-hosted Whisper ASR, 35% family conversion)
LTV/CAC (blended)	~9.8x at 35% family conversion
Seed Round	KRW 2.5B at KRW 5B pre-money valuation
18-Month ARR Target	KRW 600M-900M run rate
First Govt Revenue	Q1 2027 (realistic --pilot evaluation -> budget inclusion)
Family Conversion Gate	>=15% to continue; 25% = thesis confirmed

Current Status (April 2026)

Full stack deployed and production-hardened. 181 tests passing, 0 known CVEs. Backend: <https://chingu-ai.ebstar.co> (Oracle Cloud Korea + Caddy auto-HTTPS). Frontend: <https://chingu-ai.vercel.app> (Vercel). CI/CD via GitHub Actions. React Native apps for family (ai.chingu.family) and senior (ai.chingu.senior). Security audit completed April 1, 2026. Ready for pilot launch.

Series A Triggers

- KRW 3.5B+ ARR with 60%+ gross margin
- 10+ paid government contracts
- Validated family conversion rate above 25%
- KISA data security certification
- Target raise: KRW 8-12B for Taiwan expansion + government contract scale

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